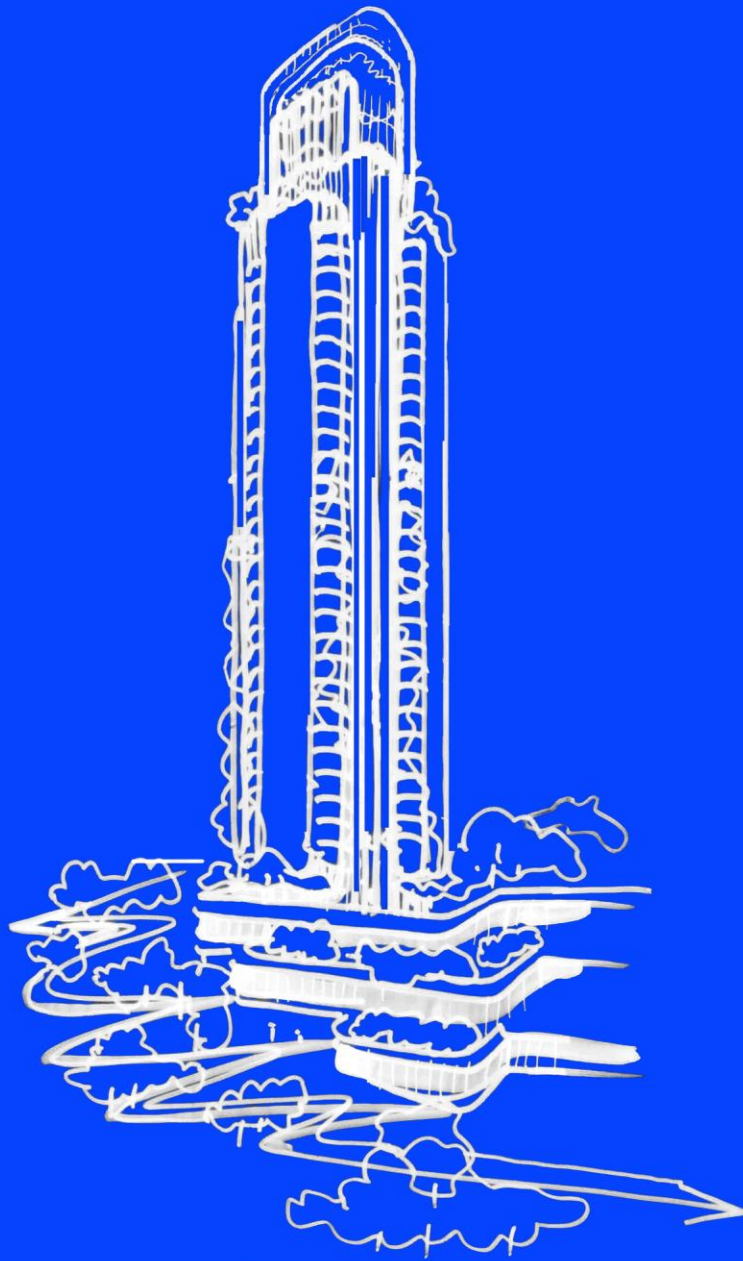




Earls Court: from the ground up

A new piece of city



West Kensington
station



Earls Court
station



West Brompton
station





c.4,000 homes



3 anchor cultural venues



20 acres of public realm
and green space



2.5m sqft innovation
space and workspace



Up to 100 cafes,
restaurants + shops

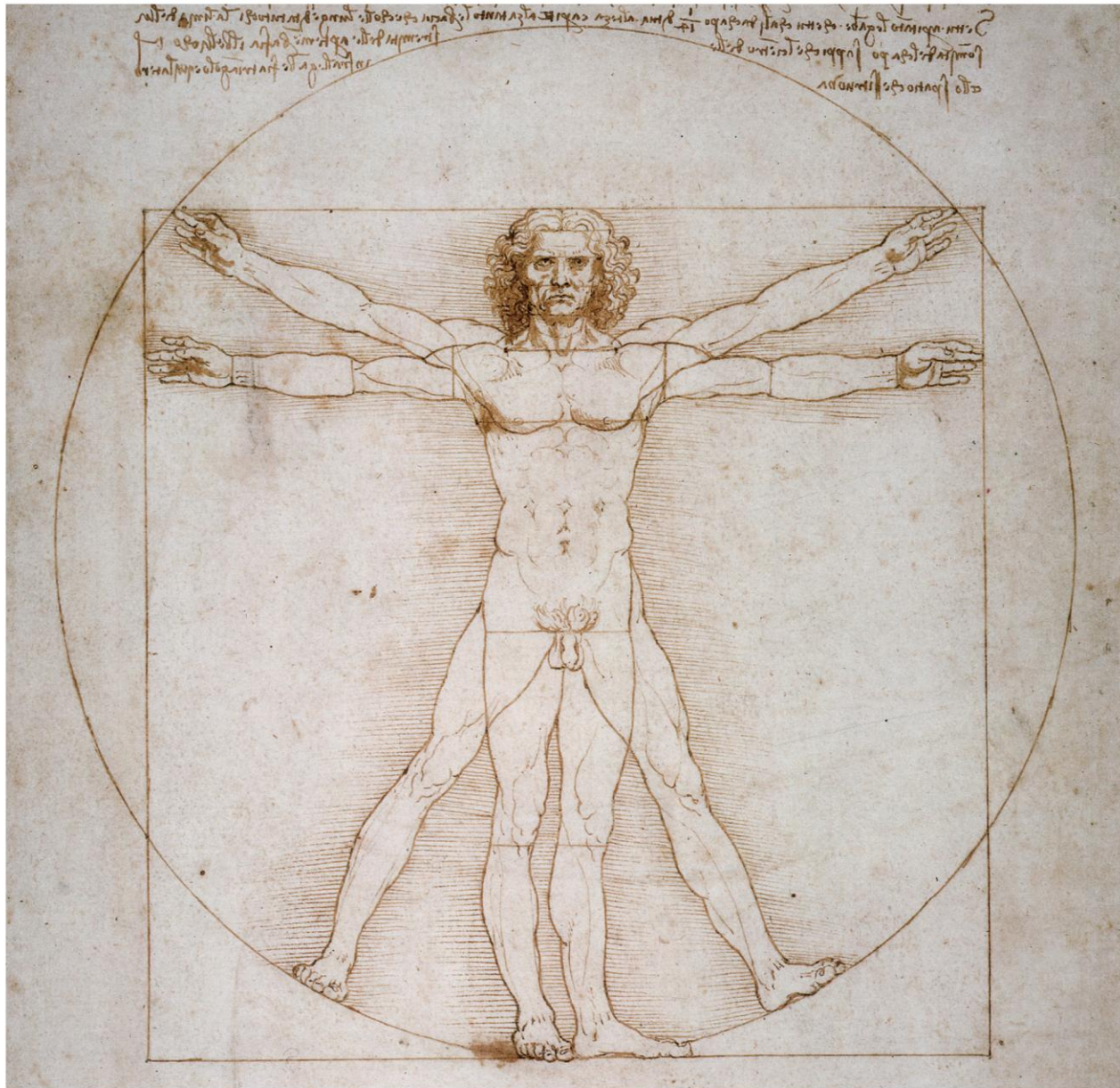


Zero carbon,
low-cost energy

A masterplan for the 22nd Century



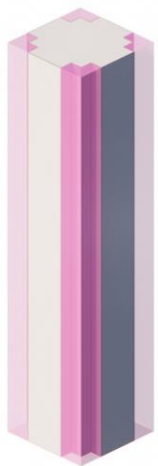
Responsibility to be heroic



A beautiful, memorable building



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Extended square

100% dual aspect

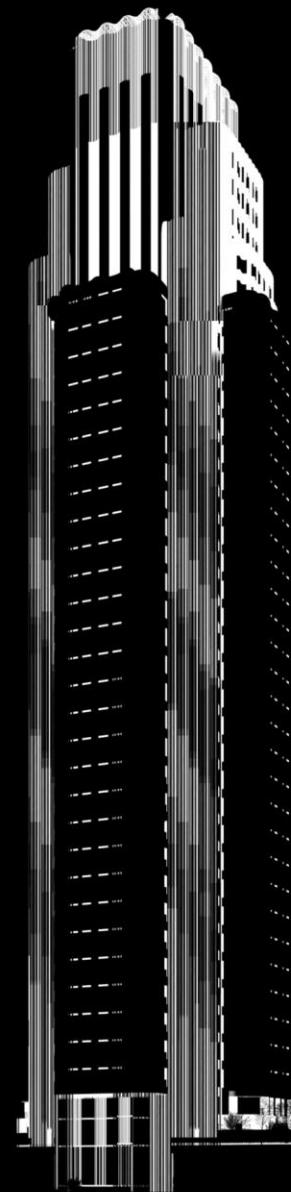
Soft curves

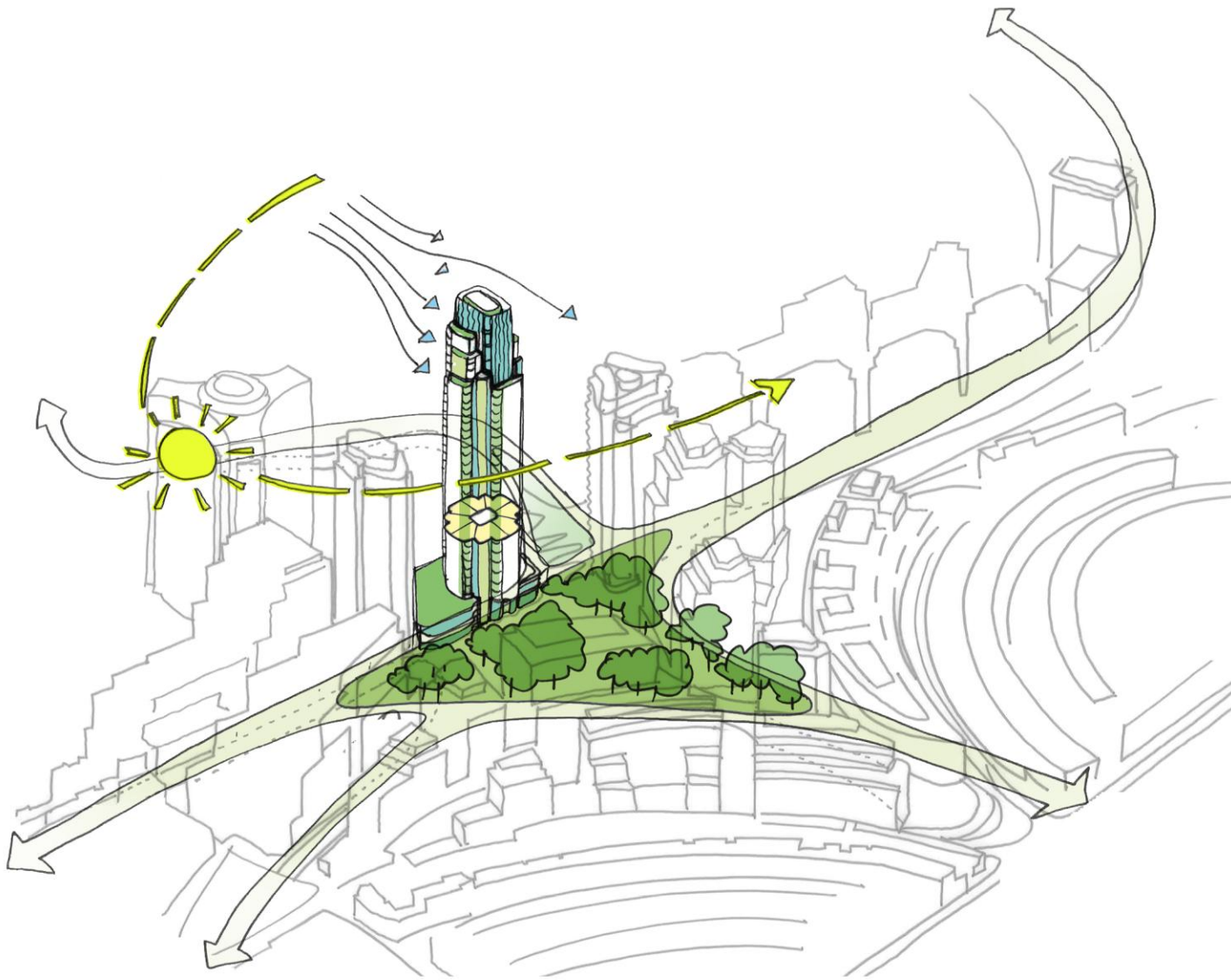
Silhouette

Reveal

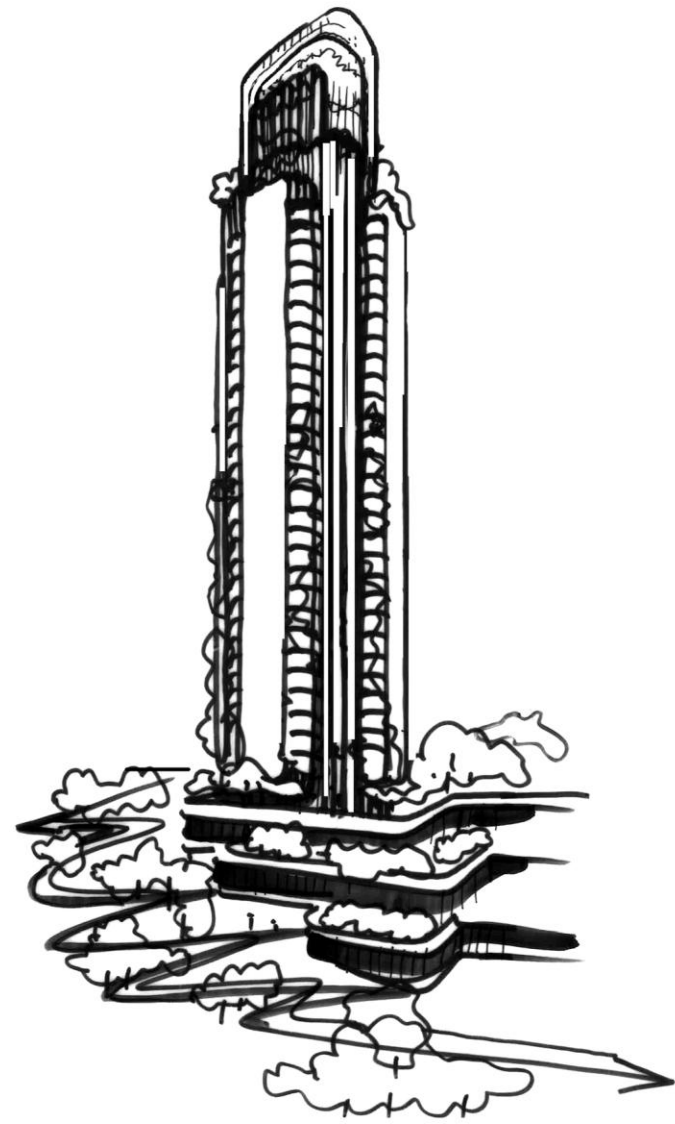
Soft curves

Proportion and slenderness





A sustainable beacon



A West London landmark





Boulevard entrance



Memorable silhouette

Sheppard Robson

A landmark for West London



In collaboration with dRMM

View to Aisgill Gardens



In collaboration with Serie
View to park





Thank you