

INDUSTRIALISED CONSTRUCTION STRATEGY AND CONCEPTS

08:30 Registration & Exhibitor Networking

09:15 Introduction from Conference Chair
Darren Richards - Cogent Consulting

09:25 Welcome to the Industrialised
Construction Conference
Andy Barnes - MTC
*Industrialised Construction; Barriers to Take
Up and Learning From Other Manufacturing
Industries*

SESSION 1: UK Industrialised Construction Strategy

09:40 Conference Welcome Address
Mike Pitts - Innovate UK
Transforming Construction in Review

09:50 **Fergus Harradence** - DBT
*Government Priorities and Policies for the
UK Construction Sector*

10:10 **Ron Lang** - CLC & AtkinsRéalis

10:30 Q&A Panel Discussion

10:40 Refreshments & Exhibitor Networking

SESSION 2: DfMA Approaches

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11:25 Panel Discussion Chair Introduction
Charlotte-Frances Garrett - KOPE

11:30 Panel Discussion
Azim Jasat - Autodesk
Wolf Mangelsdorf - Buro Happold
Ben Carlisle - Mott MacDonald
Vaibhav Tyagi - Skanska
Eva Magnisali - Dataform Lab

12:15 Headline Exhibitor Audience Address
Azim Jasat - Autodesk

12:25 Lunch & Exhibitor Networking

SESSION 3: Pattern Books, Kit of Parts & Platform Design

13:25 **Richard Crosby** - Seismic
*Unlocking Productivity with the Seismic
Product Platform*

13:40 **Neil Pennell** - Land Securities

14:00 **Seya Tansill** - Bowmer & Kirkland

14:20 Panel Discussion Chair Introduction
Dale Sinclair - WSP

14:25 Panel Discussion
Jamie Hillier - Akerlof
Richard Crosby - Seismic
Seya Tansill - Bowmer & Kirkland
Jaimie Johnston MBE - Bryden Wood
Neil Pennell - Land Securities

15:20 Comfort Break

SESSION 4: International Perspectives on Industrialised Construction

15:30 **Jerker Lessing** - Lessing Innovation AB
& Stanford University
*Industrialised Construction – The Concept
and its Evolution in Sweden and Globally*

15:50 **Roland Sitzberger** - Porsche Consulting
*Breaking Traditional Value Chains –
Customer Centricity is the Key*

16:15 **Helena Lidelow** - Volumetric Building Companies

16:35 **Daniel Hall** - Tu Delft &
Irfan Čustović - PhD candidate at the
Department of Management in the Built
Environment - Tu Delft
*Digital Systems for Product-Process
Integration in Industrialised Construction*

17:00 Q&A Panel Discussion

17:10 Closing Comments

17:20 Conference End

Mohsin Afsar Laing O'Rourke	Lee Causer BDO	Stephen Elms The Bartlett
Lulie Anderson Hemspan	Jennifer Charlson NISTA	Audley English MBE Buildeco Offsite Architecture
Jordan Angell MTC	Steve Chesters Hadley Group	Henry Fenby-Taylor Foundational
Anthony Astle Ministry of Defence	Cameron Christie University of Sheffield AMRC	John Forde University of Salford
Zeeshan Aziz University of Salford	Mark Clarkson AECOM	Richard Fox Vision-Built Structures
Richard Bacon British Offsite	David Clowe Turner & Townsend	Charlotte Garrett KOPE
Hasan Badran University of Brighton	Paul Colder CIOB	Ele George Elevate
Andy Barnes Manufacturing Technology Centre (MTC)	Keith Cotter hsbcad	Mary Gillett Cabinet Office
Sophie Barton Crown Commercial	Adam Couch Araymond	Joel Gist hsbcad
Phill Bates Mott MacDonald	Richard Crosby Seismic	Bharat Gohil Autodesk
Andrew Bellerby DBM Vircon	Irfan Čustović Tu Delft	João Gonçalves Zethaus
Paul Blandini Autodesk	Ken Davie BOS	Andrew Goodwin BKHS
Pete Blunt Innovaré	Annette Davis RE-DWELL	Mark Griffin NG Bailey
Simon Box Arcadis	Anne Daw HLM Architects	Chris Grubb Ramboll
Graeme Brady NG Bailey	Argyrios Delithanasis UCL - University College London	Ellie Guest Radar Media
Jim Brooks Kier	Andrew Dewdney Kier	Abdullah Gulabi Dassault Systèmes
Dan Brown Algeco	Liam Didsbury IEI Group	Daniel Hall Tu Delft
Jon Buckingham University of Warwick	Phil Dufty Frameclad	Fergus Harradence Harradence Department of Business and Trade
Flávio Cardoso ZE	Andrew Dutton Arcadis	Katy Harrison Defence Infrastructure Organisation
Samuel Cariri Metal Aluminio LTDA	Emily Dyer Radar Media	Nick Haughton Sapphire Balconies
Ben Carlisle Mott MacDonald	Leonard Eberenz The Bartlett	Jamie Hillier Akerlof
Juan Carlos Cabrero Colegio de Aparejadores de Madrid	Gareth Edwards AECOM	Kunihiro Iida Obayashi Corporation

Paul Inch Strata Consultancy	Tim Limberger Limberger Associates (Project Management)	Laurie Pomeroy Resipoint
Michio Ishijima Obayashi Corporation	Clare Lowe Imperial College London	David Pratt Laing O'Rourke
Mel Jacobsen Cox NHS England	Eva Magnisali Dataform Lab	Rob Precious Saint-Gobain Interior Solutions
Azim Jasat Autodesk	Wolf Manglesdorf Buro Happold	Ian Price Cogent Consulting
Alberto Jena hsbcad	Peter McDermott University of Salford	Jason Pritchard Excel Offsite Group
Edward Jezeph Homes England	Alex McLeod INDINATURE	Stephan Prychidko Cogent Consulting
Craig Johnson Trimble	Tobias Michels Porsche Consulting	Dave Reaume Autodesk
Daniela Johnson Ministry of Defence	Rickesh Miyangar Ramboll	Mark Reeves Quantex Consulting
Jaimie Johnson MBE Bryden Wood	Greg Mocke Saint-Gobain	Jonathon Reid MTC
Mark Jowett Cogent Consulting	Jonathan Morgan Loughborough University	Darren Richards Cogent Consulting
Ahmet Kasra Arkitech	Steve Nesbitt MTC - Manufacturing Technology Centre	Trevor Richards Cogent Consulting
Shusaku Kawamoto Obayashi Corporation	Alison Nicholl Constructing Excellence	Jordan Rosenhaus Mauer
Sammy King BBI Services	Kai Nishimura Obayashi Corporation	Dan Rossiter BSI
Adelina Koleva DataForm Lab	Oliver Novakovic Barratt Redrow	Jonathon Roynon Buro Happold
Kassandra Kournianou Barratt Redrow	Bryan O'Sullivan Evolusion Innovation	Paul Ruddick Reds10
Ron Lang CLC & Atkins	Hershil Patel Arcadis	Ali M Saad Loughborough University
Amy Law Elecosoft	John Pay Volumec	Michael Scherdel HLM Architects
Laure Ledard UCL	Pip Pearce Radar Media	Dale Sinclair WSP
Steven Lennon HLM Architects	Neil Pennell Landsec	Roland Sitzberger Porsche Consulting GmbH
Jerker Lessing Lessing Innovation AB	Nicolas Petitfils Araymond	Alex Small Tata Steel UK
Joe Lewis Cogent Consulting	Mike Pitts Innovate UK	Nigel Storey Process NE
Helena Lidelow Volumetric Building Companies	Dan Pollard Thurston Group	Panos Stravarakakis Health & Safety Executive, Science Division

Eimear Strong Strong Marketing & Communications	Vaibhav Tyagi Skanska	Emma Whingham New Hospital Programme
Saeed Talebi Birmingham City University	Mohammed Irfan UI - Haq HLM Architects	Richard White Sertus
Seya Tansill Bowmer & Kirkland	Jason Underwood University of Salford	Tristin Willis Ultrapanel Building Technologies
Ben Taunt Elecosoft	Asif Ur Rehman BSI Assurance	Mark Wilson NG Bailey
Matthew Teague Building Systems UK	Patrick Osborne Perpendicular Architecture	Lisa Wimsey Vision-Built Structures
Derek Thomson Loughborough University	Dirk Vennix CIRIA	Darrin Witcher Select Laing O'Rourke
Graham Thornton BAM UK&I	Darrien Waldock Volumetric Modular	Harry Wright Radar Media
Paul Tierney MMC Ireland	Ben Wallbank Trimble	Steven Yeomans CLC
San Ting Ting University of Warwick	Keith Waller High Value Manufacturing Catapult	Wayne Yeomans Vision-Built Structures
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Ben Towe Hadley Group Holdings	Matt Warren Lendlease	
Andi Troci Expedition Engineering	Shaun Weston British Offsite	

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